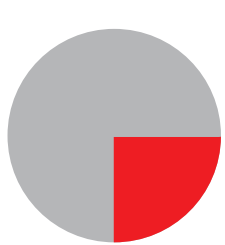




2018 TRAVELERS RISK INDEX DISTRACTED DRIVING

HOW DISTRACTED ARE WE?

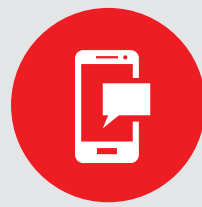


NEARLY 40% OF DRIVERS ARE DISTRACTED FOR
15 MINUTES PER HOUR DRIVEN,
ON AVERAGE*

WHY ARE WE DISTRACTED?†

61%

SAY THEY RESPOND TO TEXTS,
EMAILS & CALLS WHILE DRIVING
BECAUSE THERE MIGHT BE
AN EMERGENCY



23%

SAY THEY ARE AFRAID OF
MISSING OUT ON SOMETHING



MOST RECOGNIZE THE DANGER

85%

SAY DRIVING WHILE USING
PERSONAL TECHNOLOGY
IS EXTREMELY RISKY



YET SOME TAKE CHANCES

25%

OF PEOPLE WHO SAY
THEY ENGAGE IN
DISTRACTED DRIVING
BELIEVE THEY CAN DO
SO SAFELY

WHAT ARE AMERICANS DOING TO PREVENT DISTRACTED DRIVING?



12%

SAY THEY USE SAFETY FEATURES, SUCH AS
THE "AUTO-REPLY" AND "DO NOT DISTURB"
FUNCTIONS ON THEIR PHONES



LEARN MORE ABOUT DISTRACTED DRIVING

VISIT www.travelers.com/distracteddriving

*According to Truemotion user data. All other data is according to the Risk Index Survey.
†Among those who respond to family or friend-related calls, emails or texts while driving.



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